

## Tier 4 (Custom Booth) \$4,995

Booth Image Created & Supplied by Booth Client

Client given guidelines/specs to build a booth utilizing their own creative team.

### Booth Features

- ✓ 1 Large Screen
- ✓ 2 Small Screens
- ✓ 1 Information Kiosk - with four line items
- ✓ 2 Lollipop Stands
- ✓ 1 Logo
- ✓ Up to 5 Rep Avatars from Grid
  
- ✓ Custom booth with additional upgrades:
  - Up to 3 Additional Customizable Avatars
  - 1 Booth Introduction Video
  - Up to 5 Instruments
  - Up to 5 Tables/Pedestals
  - Up to 3 Specialty Items (balloons, dogs, beach ball, etc)
  - 1 Pull Up Banner
  - 1 Additional Kiosk/Menu
  - 1 Additional Screen
  - Up to 3 Additional Lollipop Stands with a CTAs, Promos, Give-aways
  
- ✓ Up to 12 Booth Reps
  - Rep Chat
  - Video Chat
  - Booth Rep Dashboard

### Gamification

- ✓ 1000 Visitation Points

### Detailed Lead Reporting

- Real-Time access for Booth Reps within their Rep Dashboard to download reports including: Chat History, Watch List, Notes on Attendees
- Full Booth Reporting provided at end of Live Expo including: Booth Visits, Booth Content Views, Downloads, Click-actions