

## Tier 3 – \$3,995

OPTIONAL: LabRoots Booth Template Customized by Booth Client  
Client given the booth template PSD file to customize utilizing their own creative team.

### Booth Features

- ✓ 1 Large Screen
- ✓ 2 Small Screens
- ✓ 1 Information Kiosk
- ✓ 2 Lollipop Stands
- ✓ 1 Logo
- ✓ Up to 2 Rep Avatars from Grid
- ✓ Customizable Booth Trim Color
  
- ✓ Standard template customized by client with additional upgrades
  - Up to 2 Additional Customizable Avatars
  - 1 Booth Introduction Video
  - Up to 3 Instruments
  - up to 3 Tables/Pedestals
  - Up to 3 Specialty Items (balloons, dogs, beach ball, etc)
  - 1 Pull Up Banner
  - 1 Additional Kiosk/Menu
  - 1 Additional Screen
  - Up to 3 Additional Lollipop Stands with a CTAs, Promos, Give-aways
  
- ✓ Up to 8 Booth Reps
  - Rep Chat
  - Video Chat
  - Booth Rep Dashboard

### Gamification

- ✓ 500 Visitation Points

### Detailed Lead Reporting

- ✓ Real-Time access for Booth Reps within their Rep Dashboard to download reports including: Chat History, Watch List, Notes on Attendees
- ✓ Full Booth Reporting provided at end of Live Expo including: Booth Visits, Booth Content Views, Downloads, Click-actions