

Final Report 2020

International Affairs Committee

W. Richard Howe, Chair

1. Purpose of Committee
 - a. Coordinate relations between Pittcon Leadership and our International Visiting Delegations.
 - b. Assist those Pittcon representatives who will be exhibiting at international conferences and expositions.
 - c. Maintain communications with our international affiliated conference organizers throughout the year.
2. Specific tasks
 - a. Assist preparations for those teams who will be exhibiting at international conferences and expositions.
 - b. Prepare conferences week meetings between Pittcon leadership with their counterparts from the various international show managers who will attend Pittcon.
 - c. Arrange social events for our international VIP guests.
 - d. During Pittcon Week it is important to be in touch with our visiting international VIPs to make sure that they feel wanted and appreciated.
3. What went well
 - a. In spite of the COVID-19 scare, our VIP guests were greeted by multiple members of our leadership with the same personalized greeting, we very much appreciate that they and their colleagues were here to participate in Pittcon 2020 during these difficult times.
4. What could have done better
 - a. Even though we added a luncheon event for our guests and invited them to the Wednesday night Presidential Gala, we still did not treat them with the same degree of social amenities as we received when our leadership representatives attended their shows.
5. Areas for improvement
 - a. During the continued period of a shrinking exhibitor base, we need to use our international connections to recruit additional international exhibitors for future Pittcons.