

PITTCON Today Insertion Order

Company _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Pittcon Booth _____

E-Mail _____

Signature _____ Date _____

Complete this order and email to: cwilson@cnpnet.com or FAX to: 570-517-0752

SELECT YOUR AD SIZE

Full Color Unit Rates

- Full Page all 5 issues..... \$10,980
- 2/3 Page Vertical all 5 issues..... \$7,640
- 1/2 Page Vertical..... all 5 issues..... \$5,440
- 1/2 Page Horizontal all 5 issues..... \$5,440
- 1/4 Page Vertical all 5 issues..... \$4,345
- 1/6 Page Horizontal all 5 issues..... \$2,900

Special positions: Consult publisher for covers 2 and 3, outside back cover, cover banner and center spread.

Ad Changes > 3 Show Daily print issues:

- One Change: \$1,250 Two Changes: \$2,200

Digital File Format: PDF/X-1a

All fonts must be embedded. Files can be sent as CMYK, RGB or Grayscale at 300 dpi or more. Fractional ads do not need crop marks and need to be to size. Full page ads that bleed need crop marks and crop marks should be placed outside of the bleed area.

Here is what's included in your rate:

- Display ad in all 5 issues:
 - > Pre-Show eEdition (digital)
 - > Show Daily Monday (print)
 - > Show Daily Tuesday (print)
 - > Show Daily Wednesday (print)
 - > Post-Show eEdition (digital)
- A Product Showcase
- Priority placement of submitted articles
- Your booth location highlighted on the exhibitor map included in the Show Daily issues

MATERIAL DEADLINES

- New Product Showcase..... February 10, 2017
- Editorial submissions February 10, 2017
- Advertising Materials..... February 10, 2017



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