



Pittcon[®]

Conference and Exposition

San Diego, California, USA | February 24 – 28, 2024



Pittcon 2024 General Information

Location

San Diego, California, United States of America
[San Diego Convention Center](#)

Dates

Full Conference
February 24 – 28, 2024

Exposition
February 26 – 28, 2024

Hours

Monday, February 26, 2024
9:00 AM – 5:00 PM ET

Tuesday, February 27, 2024
9:00 AM – 5:00 PM ET

Wednesday, February 28, 2024
9:00 AM – 3:00 PM ET

Exhibitors

[Current Floorplan + Exhibitor List](#)



Why San Diego?

You asked, we listened – Pittcon is going to the West Coast!



Here are but a few reasons why we are truly excited to call San Diego, California, a *Pittcon Partner City*...

- With laboratories, research universities, and an innovative spirit to match, San Diego has been rated as one of the top two most inventive cities in the US.
- San Diego is a *Pittcon Laboratory Leader* with nearly 90 educational and research institutes in the region.
- San Diego is home to around 200 research facilities and scientific innovation companies, employing over 50,000 people.
- With perfect weather, scenic vistas and parks, countless museums and entertainment centers, delicious restaurants, and always something exciting to enjoy, San Diego is a location that attracts attendees from all corners of the (laboratory science) world.

Booth Pricing & Options

Standard 10' x 10' Booth: \$3,500

A standard booth receives:

- 8' back drape in Exposition color
- Two 3' side rails draped in black
- Four booth personnel registrations for every 10'x10' purchased
- Four corporate guest registrations for every 10'x10' purchased
- Your company name and description posted on pittcon.org and on the *LabSci by Pittcon™* app
- A complimentary press conference and access to the Pittcon Press Office to distribute press kits directly to members of the scientific media.
- Pittcon Marketing + *Exhibitor Success & ROI Center™* resources
- Booth number on the Exposition floor and a standard company name ID sign placed on your booth's draping
- Access to all Pittcon pre-show, in-show, and post-show sponsorships

Or, select an optional booth package to receive the standard items listed above, plus the amenities below:

Package One – Without Electric

10'x10': \$4,200 | 10'x20': \$8,400

- One 10'x10' standard carpet
- One 6' draped table
- Two contour side chairs
- One wastebasket

Package Two – With Electric

10'x10': \$4,300 | 10'x20': \$8,600

- One 10'x10' standard carpet
- One 6' draped table
- Two contour side chairs
- One wastebasket
- One 5-amp electric drop

Packages One and Two are only available for 10'x10' or 10'x20' booths, respectively. 10'x20' booths receive double the items listed above.

Tiered Pricing

The more you increase in booth size, the more you save!

Tiered pricing provides a reduced cost on space to companies who decide to increase their booth size at Pittcon:

- 1-5 booths: \$3,500
- 6-10 booths: \$3,300
- 11+ booths: \$3,100

Island Upgrades

An island placement is guaranteed at no additional charge for booths 1,000+ square feet (10+ booths). Naturally occurring islands created as a result of the layout of the exhibit hall will be treated as a legitimate island booth and will be given on a first-come, first-served basis at no additional charge. Booths under 1,000 square feet will be considered peninsulas or standard in-line booths unless the Island Upgrade is purchased.

Island Upgrade: \$600 one-time fee. You may purchase the Island Upgrade option to reserve an island under the guaranteed island size of 1,000 square feet. Booths that qualify for the Island Upgrade are limited to 20'x20', 20'x30', and 20'x40' sizes. This option is not available for any in-line standard or multiple standard booth sizes. Only select locations apply. Please inquire at expo@pittcon.org if interested in the Island Upgrade. Please note the Island Upgrade is designed to allow for a smaller island if desired, and that the Island Upgrade fee also covers the cost of the carpet needed to create the aisles around the island booth.

Meeting / Seminar Rooms

Exhibitor Meeting/Seminar Rooms may be rented for the duration of the Pittcon week and are located directly on the Exposition floor.

Exhibitor Meeting/Seminar Room with ceiling: \$8,500

Exhibitor Meeting/Seminar Room without ceiling: \$7,000

Exhibitor Meeting/Seminar Rooms are 20'x20' units that hold about 30 people comfortably; however, custom sizes are available upon request. Furniture and additional items for the room may be rented from GES at additional cost. **Electrical service is a separate cost and must be ordered through GES.**

Exhibitor Meeting/Seminar Rooms without ceilings are constructed of sound-absorbing Velcro™ panels and will automatically include the following: carpeting, 2 draped tables, 6 side chairs, 2 wastebaskets, and 2 lockable doors.

Exhibitor Meeting/Seminar Rooms with ceilings are constructed of sound-absorbing Velcro™ panels and include: carpeting, 2 draped tables, 5 side chairs, 2 lockable doors, 2 wastebaskets, ceiling, lighting, air conditioning, and a graphic header.

Digital Promotion Packages

Select one of the optional Digital Promotion Packages to enhance your online profile on the Pittcon 2024 public floor plan and exhibitor list.

DIGITAL PROMOTION PACKAGES All digital promotions are invoiced at 100% and are non-refundable	BASIC (included with booth)	PACKAGE A \$495	PACKAGE B \$695	PACKAGE C \$895
Featured Exhibitor Your exhibitor listing will be placed at the top of the exhibitor list.	X	X	X	✓
Products and Services Help buyers find you by selecting the categories that best describe your products.	2	10	15	20
Online Company Description Introduce your company to make a great first impression.	200 characters	500 characters	1,000 characters	1,500 characters
Promotional File Uploads Upload promotional PDFs such as press releases, products, and show specials.	X	5	10	20
Company Logo Increase your brand recognition by adding your company logo to your exhibitor profile.	✓	✓	✓	✓
Social Media Links Share your Facebook, Twitter, Instagram, LinkedIn, and YouTube profiles.	X	✓	✓	✓
Company Name, Address, Website URL Let attendees, presenters, and other exhibitors know you are at Pittcon.	✓	✓	✓	✓

ONLINE INTERACTIVE FLOOR PLAN DIGITAL PROMOTION THIS IS NOT PART OF DIGITAL PROMOTION PACKAGES – PURCHASED SEPARATELY		
Online Interactive Floor Plan Sponsorship Make your booth stand out from the crowd by opting to show your company logo at the bottom of the interactive floor plan.	\$995	Please Note: The Online Interactive Floor Plan Sponsorship is separate from the "Printed Floor Plan Logo Ad" Sponsorship listed under Sponsorships.

Sponsorships

Order sponsorships during or after the booth reservation process by visiting the sponsorship section of your Exhibitor Portal. Sponsorships are only available to exhibiting companies and come in a variety of options to fit your exhibiting goals. Review the Pittcon Sponsorship Gallery by clicking below:

[Pittcon Sponsorship Gallery](#)

Reserve Your Booth Space

How do I sign up for booth space? (Answer: Easily!)

- 1) Follow the link to the Exhibitor Portal (online booth reservation platform).
- 2) Returning exhibitors can sign in using the email address and password of the exhibit manager on file. Using an email that is not associated with the exhibit manager on file will result in the creation of a new account, and a total loss of your company's exhibiting history! You may verify the exhibit manager on file by contacting expo@pittcon.org. If you have forgotten your password, select the option to set/reset password and follow the password reset instructions.
- 3) New exhibitors may select the option to sign up and create a new account.
- 4) Once signed in, please follow the step-by-step booth reservation process.



Reserve Your Booth

Payment Schedule

A minimum 50% payment is due upon booth reservation to confirm your space. Final payment on booth space is due within 60 days of the date your booth reservation was made. Any reservations made after December 1, 2023, must be paid in full upon reservation. Any reservations made after January 31, 2024, must be paid in full by credit card only.

Refund Policy:

75% Refund: Up to September 15, 2023

50% Refund: September 16 – November 15, 2023

25% Refund: November 16 – December 15, 2023

No refund will be issued after December 15, 2023

Make sure you sign in to the Exhibitor Portal after reserving your booth space to find a dashboard of important exhibitor information throughout the months leading to Pittcon!

Discover more exhibitor opportunities by visiting pittcon.org:

- DemoZone and Learning Lab participation
- Lab Gauntlet participation
- Complimentary marketing resources
- Technical Program and Short Course offerings
- Exhibiting best practices and insights
- So much more... pittcon.org/exhibitor



Discover More