



PITTCON 2021 VIRTUAL CONFERENCE AND EXHIBITION (Exhibitor Rules & Regulations, Terms & Conditions, and Policies)

By registering for and/or attending the Pittcon 2021 Conference & Exhibition, (“Conference”), all Exhibitors and Booth Reps agree to be bound by, and comply with, these The Pittsburgh Conference (“Pittcon”) Exhibitor Rules and Regulations, Terms and Conditions, and Policies. The term “Show Management” used herein and in subsequent regulations shall mean The Pittsburgh Conference (Pittcon), its agents or employees acting for it. It is the Exhibitor’s responsibility to read and understand these Exhibitor Rules and Regulations, Terms and Conditions, and Policies.

Exhibit Rules & Regulations

The rules and regulations contained herein are part of all virtual exhibit stand contracts. The Pittsburgh Conference (Pittcon) reserves the right to enforce these rules and regulations, as well as to make final decisions on all points covered or not covered in these rules and regulations. Pittcon reserves the right to decline or remove any exhibit/company that, in its judgment, is not suitable or not keeping with the character of the exhibition. At its discretion, Pittcon may accept or reject any application for virtual exhibit space. Pittcon shall have full authority to interpret or amend these rules, and its decision is final.

Show Management

The Pittsburgh Conference (Pittcon)
300 Penn Center Blvd, Ste 332, Pittsburgh, PA 15235
Phone: +1.412.825.3220
www.pittcon.org

Amendments

All exhibit matters and questions not covered in the prospectus, service kit and/or the exhibit contract are subject to the decision of Show Management. These rules and regulations may be amended or changed at any time by the Pittcon, and all amendments and changes will be binding on all parties.

Refunds, Credits, and Cancellations

Pittcon has amended contracts and policies to allow for partial refunds, given the unprecedented global circumstance. Exhibitors that have invested in Pittcon 2021 have the following options as they plan for the future:

1. VIRTUAL MIGRATION - Pittcon will work with all organizations to transition existing purchases to the digital platform.
2. CANCELLATIONS - All Sales are final. There will be no refunds issued to organizations wishing to cancel their virtual engagement.
3. CREDITS FORWARD - Pittcon does not permit the transfer of balances to the next year. Refunds will be issued for monies paid that are not being used for 2021.
4. a2z Digital Promotions are not refundable.

Terms and Conditions

Virtual Booth Services

The Exhibitor will have the opportunity to design their virtual exhibit space following the brand guidelines and templates provided via the virtual platform (LabRoots). Further information will be provided under separate cover.

Recording Policy

By exhibiting at the Pittcon 2021 Virtual Conference and Expo, you agree to Pittcon's Recording Policy. Pittcon strictly prohibits the recording (photographic, screen capture, audio and/or video), copying or downloading of scientific results from the sessions, presentations and/or posters at the Pittcon 2021 Virtual Conference and Expo. Intent to communicate or disseminate results or discussion presented at the meeting is prohibited until the start of each individual presentation.

Eligibility to Exhibit

The Pittcon reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or benefit to the registrant and are, in the opinion of the Pittcon, related to relevant scientific discipline fields comprising, supporting, or supported by laboratory sciences. Exhibitor shall not in any manner indicate that a Pittcon endorsement or approval of Exhibitor's product or service has been given by the Pittcon merely because the Pittcon has approved such product or service for display.

Enforcement of Rules and Regulations

Anyone found in violation of these rules and regulations may be subject to any or all of the following remedies at the sole discretion of the Pittcon:

- The exhibit is deactivated and eliminated from the virtual trade show floor until the situation is remedied.
- The exhibit is deactivated and removed for the remainder of the show.
- Loss of seniority points for current year's show plus a 20% reduction of total points.
- Exclusion from exhibiting at future Pittcon meetings.

Exhibit Admittance

Show Management reserves the right to refuse participation from the virtual exhibit floor any objectionable or undesirable person.

Giveaways/Contests/Lotteries

Any exhibitor having a contest or drawing of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. Pittcon is not responsible or liable for any contests, drawings or giveaways held prior, during or after the meeting.

Pittcon Logo

The Pittcon logo is the property of The Pittsburgh Conference and may not be used without the permission of Show Management.

No-Show Policy

An exhibiting company will be considered a no-show if its virtual booth space is not prepared for virtual viewing Friday, January 29, 2021. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2021 Virtual Conference and Expo and will forfeit their space. The virtual exhibit space may be assigned to another exhibitor or used by Show Management. Pittcon will not provide a refund to the exhibitor.

Payment Terms

All sales are final. Payment is due at time of reservation submission. Failure to submit payment will result in your virtual exhibit space reservation cancellation. If paying by check or wire, full payment must be received before you can design your booth with LabRoots.

Show Cancellation

It is mutually agreed that in the event that the Pittcon 2021 Virtual Conference and Expo is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which the Pittcon has no control, then the exhibitor contract may be immediately amended by the Pittcon, and exhibitor hereby waives any and all claims against the Pittcon for damages, reimbursement, refund, or compensation. Pittcon shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled.

Staffing, Use of Space, and Subletting

Exhibits must remain staffed at all times during scheduled exhibition hours. All Exhibitor activities must be confined to the limits of Exhibitor's allocated exhibit space and chat room and must not interfere with the activity of other exhibitors. No exhibitor shall sublet, assign or share any part of their allocated space.

Prohibited Conduct

Unethical conduct or infraction of rules by the Exhibitor will subject the Exhibitor to dismissal from the Virtual Event. This determination shall be at the sole discretion of the Conference. In this event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor. The Conference agrees to enforce for the benefit of Exhibitor all use and similar restrictions placed upon other exhibitors and shall assign and transfer to Exhibitor all such rights should the Conference fail to enforce them in the event Exhibitor seeks to enforce such rights against any other Exhibitor. Exhibitor agrees to indemnify and hold the Conference harmless with respect to any and all claims, demands, damages, loss or expense, including reasonable attorney's fees, arising or resulting from Exhibitor's enforcement of such claims.

Indemnification and Hold Harmless

Exhibitor covenants and agrees that it will protect, save and keep the Conference and the Authority forever harmless and indemnified against and from: (i) any penalty, damage or charges including reasonable attorney's fees imposed for violation of any law or ordinance occasioned by the act or neglect of Exhibitor or those holding under Exhibitor, (ii) all claims, losses, liability, judgment, cost, damage or expense including reasonable attorney's fees, arising out of or occasioned by any failure of Exhibitor in any respect to comply with and perform all the requirements and provisions of this Contract.

Mailing List

The Exhibitor agrees to use the Conference mailing list only for Exhibitor's corporate use.

Patent, Copyright, Trademark, or Trade Secret

Exhibitor agrees to hold the Conference and the Authority, their agents and employees, harmless from all loss, cost claims, causes of action, obligations, suits, damages, liability, expenses and costs including reasonable attorney's fees arising from or out of any violation or infringement (or claimed violation or infringement) by Exhibitor, Exhibitor's agents or employees of any patent, trademark, copyright or trade secret rights or privileges.

Miscellaneous

A. Agreement shall not become effective until executed for the Conference by the Exposition Chairman and shall be deemed made in the City of Pittsburgh, Pennsylvania. No modifications or amendments to Agreement are binding on the Conference unless specially accepted in writing by the Exposition Chairman. The laws of the State of Pennsylvania shall control the interpretation of the Agreement. The person executing Agreement on behalf of Exhibitor hereby warrants that he/she has authority to do so and that the Exhibitor is bound hereby.

B. The Conference reserves the right to reject any Agreement from any Exhibitor who the Conference determines, in its sole and unreviewable discretion, will not be exhibiting equipment or materials relevant to the Event, or who the Conference determines sponsors or produces a trade show or exposition in competition with the Event.