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**FOR IMMEDIATE RELEASE**

**Cole-Parmer Highlights the Latest Products for Laboratory and Science at Pittcon® 2017**

February 7, 2017, Vernon Hills, Ill. — Join Cole-Parmer in **booth #2434** to experience the latest products designed to meet the challenges of laboratory science. Along with industry leading Masterflex® peristaltic pumps, highlights in the booth will include Ismatec® and Cole-Parmer® pumps as well as Jenway® spectrophotometers and PCRmax Alpha Cyclers.

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These products are sure to create quite a buzz at Pittcon® 2017:

- **Cole-Parmer dual-drive syringe pump** can be programmed to infuse each rack at different flow rates or to infuse and withdraw at the same time. A wide flow range from 0.0004 microliter/hr to 106.6 mL/min can be achieved.
- **Ismatec Reglo Independent Channel Control (ICC) pumps** allow individual control of flow and direction for each channel from the intuitive keypad or a computer. The ICC pump delivers continuous pumping or precision dispensing up to 43 mL/min.
- **Jenway 7205 Scanning UV/Visible spectrophotometer** with diode array technology is extremely fast, reliable and virtually maintenance free. The multi-element detector on this scanning spectrophotometer measures the entire wavelength range at once, reducing wait times.
- **PCRmax Alpha Cycler 2** condenses two independent blocks into one compact system, allowing for two different protocols to run at the same time. A Program Wizard generates a protocol specific to your sequence in seconds—a quick way to optimize new assays.

The Cole-Parmer team will be in the booth March 6 to 9, 2017. Be sure to stop by **booth #2434** for more information about these and the company's comprehensive selection of products for the laboratory research community.

Cole-Parmer has been a leading global source of laboratory and industrial fluid handling products, instrumentation, equipment, and supplies since 1955. Our product lines, including popular brand names such as Masterflex®, Ismatec®, Oakton®, Digi-Sense™, and more, are sold through company-owned customer channel outlets and a strong network of international dealers. We also feature an ISO-17025-accredited metrology lab for instrument calibration and repair. Cole-Parmer responds with excellence to customer needs, and offers application expertise and technical support. For more information, contact Cole-Parmer, 625 East Bunker Court, Vernon Hills, IL 60061. In the US, call 800-323-4340. International customers, call 847-549-7600. You can also visit [www.coleparmer.com](http://www.coleparmer.com).

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