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Contact:

Mike Moulton
Communications Consultant
419.787.7242
mike@moultonassociates.com
www.biofit.com

FOR IMMEDIATE RELEASE

BioFit to Showcase Newest Laboratory Seating Models, Integrated Technology at Pittcon 2017

CHICAGO (February 10, 2017) – BioFit Engineered Products, a globally recognized manufacturer of specialized ergonomic seating solutions, will demonstrate its latest technical seating for laboratories and proprietary digital technology from March 6 to 9 at Pittcon 2017. Designs from the company's premier line – MVMT™ – featuring the QR Code Profile System, will headline the exhibit. Other highlights will include models from the bimos by BioFit Collection – Neon seating with an exclusive quick-change upholstery system and the Fin sit-stand – as well as product demonstrations and consultation on key differentiators of specialized workplace seating.

MVMT seating was developed for use in the laboratory, technology, healthcare and industrial sectors, and in standing desk applications. Jointly created with Studio Fifield of Milan, Italy, the line combines precision and durability with an aesthetic not normally associated with traditional laboratory and technical workspaces. During Pittcon, BioFit will introduce the MVMT QR Code Profile System – the first technology of its kind in the commercial furniture industry – to laboratory specifiers. The system provides customers with handheld, digital access to user information such as assembly and operational videos, warranty and reorder details and other tools correlating to the exact MVMT unit purchased, eliminating the need to keep track of printed instructions and forms as well as various website URLs.



BioFit President Ed Metzger explained: "When developing the MVMT line, we wanted the entire user experience to be on the technological forefront. This not only included the form and functionality of the chair itself, but things like providing users with the ability to configure and order a new chair and know how much time was left on their warranty – right from a direct link to a site on their smart phone."



The bimos by BioFit Collection is a collaboration between European seating leader bimos and BioFit. At Pittcon, BioFit will introduce laboratory professionals to Neon – the top model of the line – and the Fin sit-stand. Neon was developed primarily for use in technology, laboratory, educational, healthcare and industrial workplaces. Its quick-change replaceable upholstery system enables use in multiple environments within the same facility or instantaneous repair in the event of upholstery damage.

The swiveling Fin sit-stand is designed for tasks requiring prolonged periods of standing and enables users to decrease stress on their legs and feet.

Located in Bowling Green, Ohio, BioFit Engineered Products is a leading manufacturer of LEED-compliant ergonomic chairs and stools, GREENGUARD-certified mobile tables, carts and accessories for laboratory, healthcare, education, industrial, technology and office environments. Visit BioFit booth 4803 at Pittcon, March 6 – 9, at McCormick Place in Chicago to experience the company's latest products for the laboratory market. For more information, visit www.biofit.com or call 800.597.0246.



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