



Where Innovation Goes to Play.

March 6 -10, 2016 | Atlanta, Georgia | Georgia World Congress Center

Top Five Reasons Why Pittcon is a Must Attend Yearly Event

1. Small Investment, Huge Return

Pittcon 2016 is a great value! For a small investment, you get unlimited, week-long admission to the exposition floor, technical program, Conferee Networking sessions and all event amenities.

2. First-hand Look at Innovations

Discover solutions to all your laboratory challenges from leading companies from 30 countries. Get a first-hand look at cutting-edge innovations being used in your industry; innovations that will help your lab run more effectively and efficiently.

3. Compare and Evaluate Products

Make better purchasing decisions by comparing products, prices and ancillary services from your current vendors or evaluate many new providers. Take advantage of exclusive onsite discounts from select companies.

4. Q&A with Technical Personnel

Explore the opportunity to talk with technical experts to ask questions, troubleshoot problems and learn the latest techniques.

5. Networking Opportunities

Meet and talk with industry experts and colleagues who share your passion for science. Pittcon provides a once-a-year chance to network with scientists from over 90 countries.

Exposition: Compare. Evaluate. Participate.



Get a hands-on look at the latest innovations in products and services used in laboratory science.

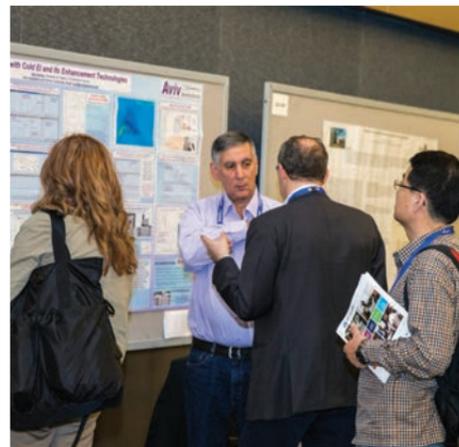
Find solutions to your laboratory challenges. Talk directly with technical experts, participate in live demos, attend informative product seminars and get answers to your most critical questions.

Compare and evaluate a wide variety of instrumentation, services and supplies presented by leading companies from 30 countries.

Technical Program: Collaborate. Discover. Learn.

Choose from more than 2,000 technical presentations including symposia, workshops, oral presentations, awards and poster sessions. Come and discover the latest research and findings from world renowned scientists in a wide range of topics such as, but not limited to:

- Bioanalytical
- Biomedical
- Drug Discovery
- Environmental
- Food Science/Safety
- Forensics
- Fuels/Energy
- Homeland Security
- Life Science
- Material Science
- Nanotechnology
- Neurochemistry
- Pharmaceutical
- Quality/QA/QC



Wallace H. Coulter Lecture



Meet the winner of the 2014 Nobel Prize in Chemistry

"How Optical Single-Molecule Detection in Solids Led to Super-Resolution Nanoscopy in Cells and Beyond"

W. E. (William Esco) Moerner, the Harry S. Mosher Professor of Chemistry and Professor, by courtesy, of Applied Physics at Stanford University, conducts research in physical chemistry and chemical physics of single molecules, single-molecule biophysics, super-resolution imaging and tracking in cells, and trapping of single molecules in solution.



Short Courses: Affordable. Diverse. Educational.

Our Short Courses offer skill-building training for laboratory professionals that will add significant value to your Pittcon experience. Courses vary from beginner, intermediate to advanced level and range in length from one-half day to two-day sessions. All classes are taught by experienced professionals who are experts in their fields.

The following is a sample of some of the Short course topics.

- Analytics
- Chromatography
- Environmental
- Food Science
- Forensics
- Life Sciences
- Nanotechnology
- Pharmaceutical
- Regulatory
- Spectroscopy
- Statistics
- Water/Wastewater

Q: What did you like about your short course?

A: *“Instructor was very knowledgeable, engaging, able to relate concepts to real-life situations, gave useful examples, broke down presentation into discrete sections for ease of use.”*

— Pittcon 2015 conferee

Short Courses: Affordable. Diverse. Educational.

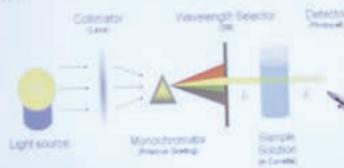
Short Course Fees		
	Thru 2/12	After 2/12
Half Day	\$300	\$400
One Day	\$550	\$750
1.5 Days	\$800	\$1125
Two Days	\$1050	\$1450

Discount offers

- Take three short courses and receive free conference registration
- Register to take a course before February 12, and save up to 25%
- Students save 50% (valid student I.D. required)

Visit www.pittcon.org for a complete list of Short Courses by date or by area of interest.

The Spectrophotometer was invented in 1940 by Arnold J Beckman and his colleagues at National Technological Laboratories. Spectrophotometry is a method to measure how much a chemical substance absorbs light by measuring the intensity of light as a beam of light passes through sample solution.



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Conferee Networking Sessions: Discuss. Engage. Network.

Participate in engaging discussions to explore new techniques, brainstorm ideas or troubleshoot critical issues. These dynamic 90-minute sessions provide one of many ways to connect with members of the scientific community and increase awareness for a specific topic or issue. Take advantage of this unique opportunity to network with colleagues working on similar problems in your field of interest.

All sessions are open, at no extra charge, to all registered conferees.

General Topics Include:

- Analytical Chemistry
- Environmental
- Biomedical/biosensors
- Food Science
- Homeland Security
- Nanotechnology
- Energy/Fuels
- Pharmaceutical



Mobile App: Access. Connect. Organize.

The Pittcon 2016 mobile app is free to download and serves as a valuable tool to keep you connected to Pittcon before, during and after the conference.

- Create your daily schedule with an enhanced agenda building function
- Enhanced search features to find technical sessions, short courses and exhibitors
- Email reporting
- Local information on Atlanta dining and nightlife
- Post, publish and tweet directly from the app

This app will be available in early November.
Visit www.pittcon.org or your app store for FREE download.

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Pittcon 2016: Register. Attend. Explore.



Atlanta: Accessible. Re-emerging. Vibrant.

Atlanta has something for everyone!

Atlanta was named one of the New York Times' 52 places to visit in 2014. Around every corner is a new attraction, restaurant or shopping opportunity. If you haven't visited in a few years, you haven't really seen Atlanta.

Located just ten miles from downtown Atlanta, the Hartsfield-Jackson Atlanta International Airport, the busiest and most efficient airport in the world, and the Maynard H. Jackson International Terminal make travel to Atlanta very easy. With the MARTA station located inside the airport, visitors can roll into town without a car.

It is simple to navigate within the city with a variety of transportation options, guides, maps, shuttles, tours and Atlanta Ambassadors. Four modern vehicles will put conferees in proximity of more than 300 restaurants, downtown hotels, and top venues and attractions.

Atlanta has something for everyone. With so many things to see and do, it's easy to see why it is one of the most} popular travel destinations in the Southeast.

Housing and Travel: Book. Save. Enjoy.



(formerly known as Travel Planners) is the official housing vendor for Pittcon 2016.

Find your perfect hotel stay and enjoy special benefits.

Best Rate • Added Incentives & Perks
Choice Hotels • Easy Booking Process

White Glove Customer Service Reservation Protection





Georgia World Congress Center
Atlanta, Georgia

Expo Dates: March 7-10

Conference Dates: March 6-10

**REGISTER NOW
AND SAVE 40%**

\$225 before February 12

\$375 after February 12

www.pittcon.org

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