

PITTCON17

POCKET GUIDE

March 5-9, 2017
Chicago IL



PITTCON Pocket Guide Insertion Order

Company _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Pittcon Booth _____

E-Mail _____

Signature _____ Date _____

Complete this order and email to: cwilson@cnpnet.com or FAX to: 570-517-0752

SELECT YOUR AD SIZE

Unit Rates

- Full Page.....\$9,450
- Half Page.....\$5,355
- Covers.....\$10,060

Ad rates include standard 2-color or 4-color.
PMS colors are not available.

Premium Positions/Opportunities

For rates and availability please consult publisher.

- Covers 2, 3 and 4
- Two-page Spreads
- Fold-out Floor Plan
- Cover Post-It Note

Digital File Format: PDF/X-1a

All fonts must be embedded. Files can be sent as CMYK, RGB or Grayscale at 300 dpi or more. Fractional ads do not need crop marks and need to be to size. Full page ads that bleed need crop marks and crop marks should be placed outside of the bleed area.

Mechanical Specifications

All dimensions listed as width x height

Full Page

- Trim size: 4" x 9"
- Bleed: 4.25" x 9.25"
- Live area: Any matter not intended to bleed must be 1/4" within the trim size.

- 1/2 Page.....3.5" x 4"
- Bleed Spread.....8.25" x 9.25"
- Binding Method.....Saddle stitch

Color: 4-color process (CMYK)
PMS colors are not available.

DEADLINE

Ad Closing and Materials.....January 20, 2017



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